

Glasgow Life – Social Media House Rules

We want all of our audience to enjoy a great community experience and we encourage you to share comments, photos and videos on our Social Media pages.

We want to help stimulate kind and respectful conversation for our audiences to participate in, so they get the most value for their time and have their voices heard.

This is why we've put together a few simple 'House Rules' around posting content.

We kindly ask that you please adhere to these so that everyone can get the most out of our Social Media pages:

We monitor all user-generated content and expect that postings will not be...

- (a) abusive, defamatory, indecent or obscene.
- (b) fraudulent, deceptive or misleading.
- (c) in violation of any intellectual property right.
- (d) in violation of any law or regulation or condone or encourage unlawful activity.
- (e) offensive, graphically or in tone.
- (f) contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another users computer.

We strongly encourage users of our Social Media pages to respect your fellow community members and the platforms Terms of Use.

We also encourage users to understand that we reserve the right to remove postings that we consider inappropriate.

Please **do not** use our Social Media pages as a medium for campaigning/lobbying in any way or for advertising or promoting an individual, company or service. Continuous references to specific businesses or products will not make for interesting conversation and fans will quickly lose interest.

Please **do not** 'spam' our Social Media pages – that is, posts containing the same, or similar, content posted multiple times.

If everyone sticks to these guidelines and contributes in a relevant way then we can all look forward to many lively, open and sociable conversations.

However, if we find that our House Rules are being infringed and conversations are suffering or being de-railed, then we'll alert the person(s) responsible and take action, where necessary, to prevent it happening, which could include fans being banned from participating on our Social Media pages. Now, that's not something we want to do, so we ask you to ensure that your postings are relevant and add to the conversation.

Glasgow Life is not responsible for any 'visitor / user' posts and does not endorse any opinions expressed by users on our Social Media pages.